

# Andy Ju

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## Education

**Duke University** - B.A. Visual Arts & Computer Science (expected May 2021)

Cumulative GPA: 3.63

Coursework: Film Animation Production, Digital Documentary, Moving Image Practice, Creating Culture through Media, Non-Profit Cultural Institutions, Aesthetics, History of Photography, Psychology, Global Media Studies

## Projects & Productions

**Andy Juice** - YouTube Portfolio

- Collection of professional and personal videos, intended to demonstrate range of skills.

**IBelieve: Hillside High IB Program Documentary** - Documentary Project

- Followed two students through Hillside's IB program; photographed their extracurriculars and daily lives.
- Compiled photographs into a documentary video narrated by Hillside staff and students.

## Experience

**Olive Bridge Entertainment** - TV & Film Development Intern

Los Angeles, CA

- Read scripts and wrote analysis for potential television shows and movies.
- Performed research of clients; participated in table reads and film editing sessions.

Jan - May 2020

**Pitch Story Lab** - Director of Production

Durham, NC

- Pitch Story Lab is a full-service ad agency run by Duke students.
- Led ideation sessions; storyboarded, filmed and edited approved projects.
- Responsible for new member training; well-versed in physical and post production.
- Clients: Duke University, Full Frame Film Festival, Duke Surgery, and Duke Hotels.

Dec 2017 - Present

**Sentry AI** - Product Marketing Intern

Sunnyvale, CA

- Produced video and photo campaigns for product launches and award events.
- Independently directed video for company's flagship service. Responsible for organizing actors, designing costumes, and filming the project.
- Responsible for email campaign and blog creation, increasing site traffic by 50%.
- Developed customer feedback surveys and performed competitor analysis.

May - June 2019

**Facebook** - Software Engineer Intern

Menlo Park, CA

- Developed algorithms and built UI to increase accuracy in FB's accounting system.

May - August 2020

## Leadership & Community

**Duke-in Los Angeles** - Student Director

Duke University

- Participated in Duke study-away in Los Angeles; organized programming for students and created video content for program's social media.

Aug 2018 - May 2019

**The Cube: Duke Entrepreneur Living Group** - VP of Finance

Duke University

- Formerly rush chair; distributed Cube budget for startup projects and activities.

Feb 2018 - Present

## Skills

**Computer Languages & Frameworks:** Java, Python, MySQL, JavaScript, jQuery, HTML5 & CSS, React, Angular7, JavaServer Faces

**Other:** Adobe Creative Suite (Premiere Pro, Photoshop, After Effects), Chinese (Advanced), French